

A Closed-Loop Work Flow

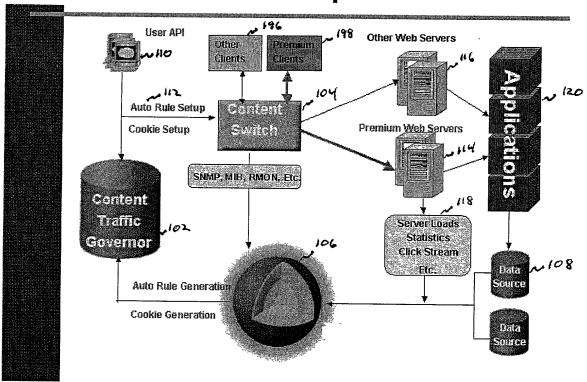


Fig. 1

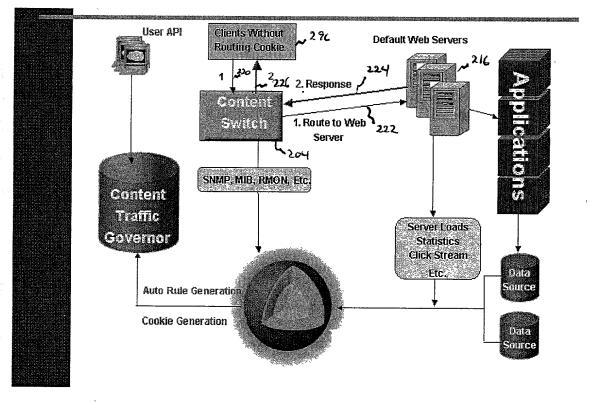


Fig. 2

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Clients With User ID Cookie No Routing Cookie

300

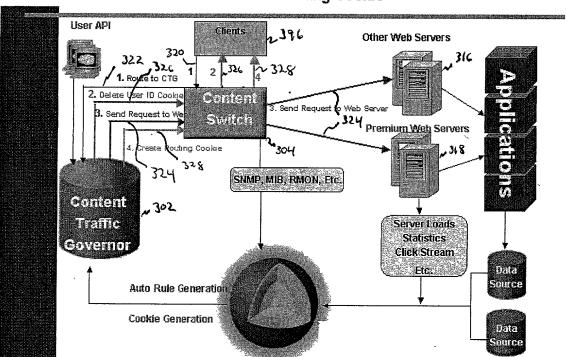


Fig. 3

Clients With User ID Cookie With Matching Routing Cookie

400

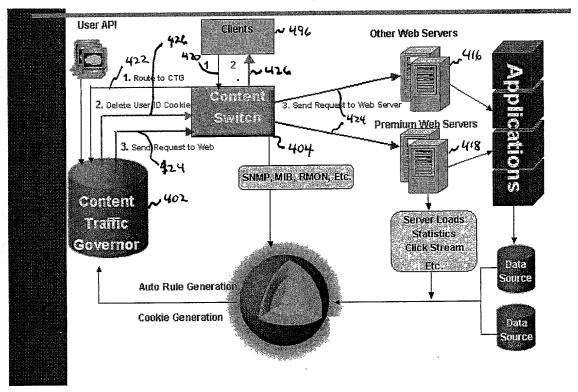


Fig. 4

500

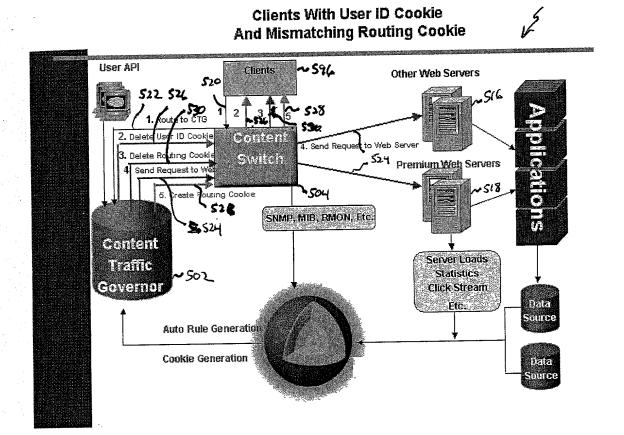
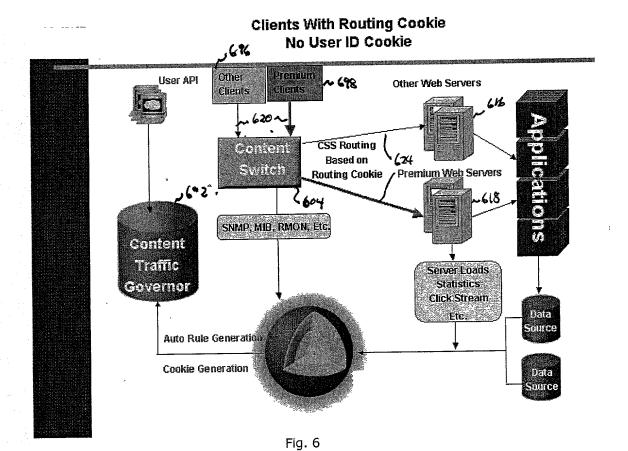


Fig. 5



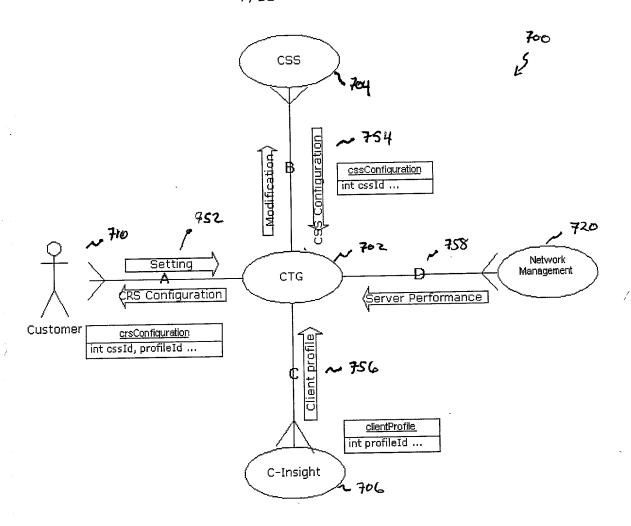


Fig. 7

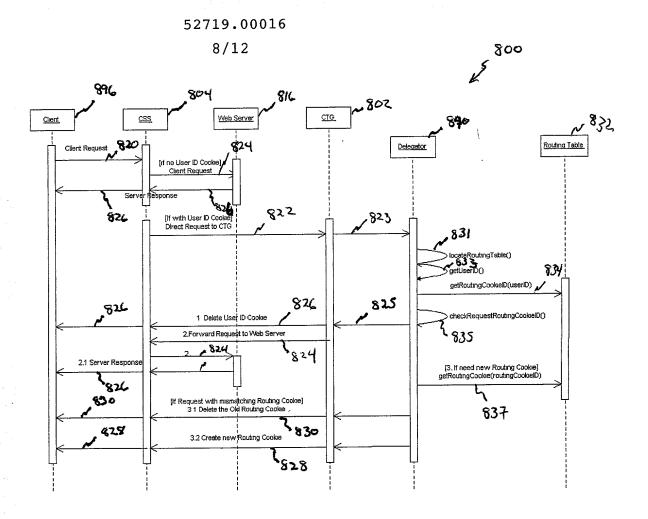


Fig. 8

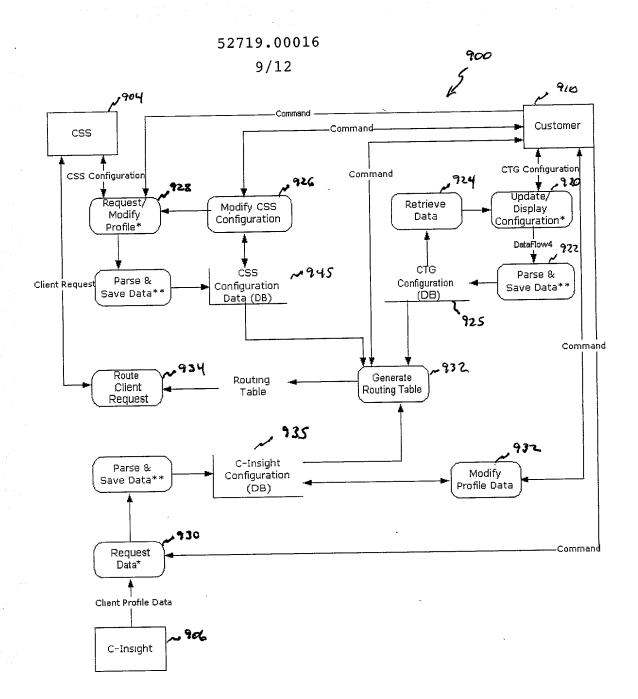


Fig. 9



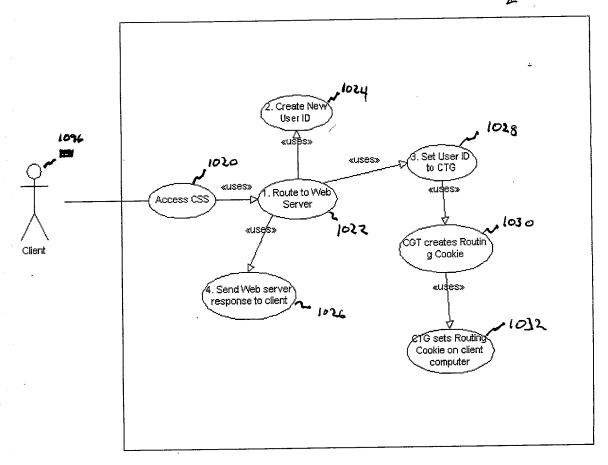


Fig. 10

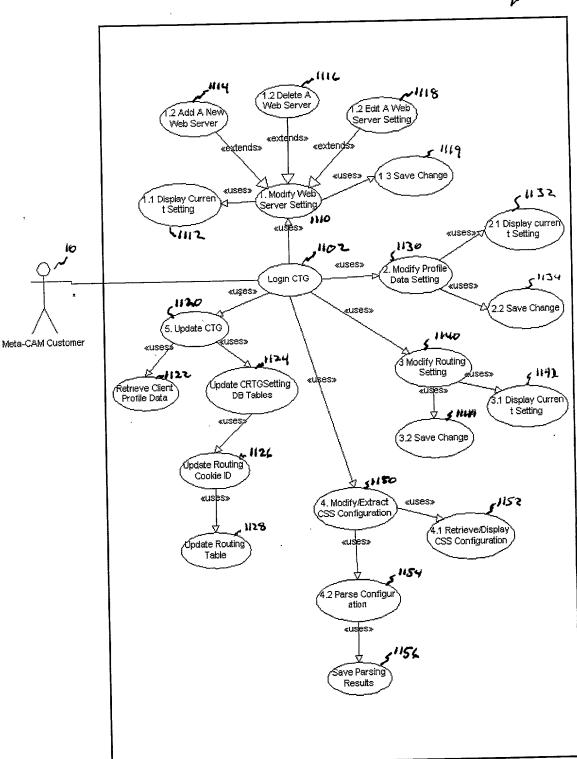


Fig. 11

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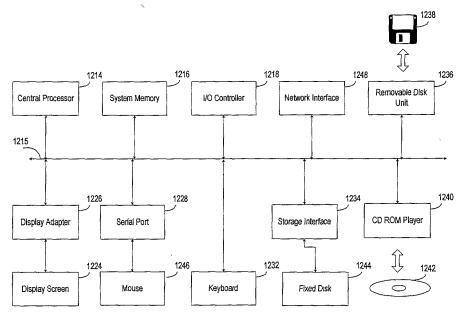


Fig. 12